



CONTACT

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Moooneh Values

Throughout the organization Regardless of the organizational role, everyone at Moooneh seeks to create moments that are tied to the following values:

Honesty / Innovation / Passion / Collaboration / Excellent Performance

Mooneh Mission

- Grow businesses using creative ways of business development and advertising
- Ensuring the provision of business consulting and marketing services on a global scale
- Provide a creative and innovative environment for the Mooneh team and customers

Why Moooneh?

At Moooneh, we aim to grow your business. Marketing and advertising are just one of our tools to achieve this goal. For this reason, we consider ourselves more helpful in the development of your business. In this way, we use the most up-to-date advertising methods by using strategies that align with your goals. By collecting and analyzing this information, our team will draw a clear horizon for the future of your business. Moooneh will be a part of your team, from the first step to the last one where your business achieves the goals you have set because we believe that your vision is our vision.

Our Services

- Business Development
- Marketing
- Technical
- Data Analysis
- Creative Studio

Business Development

Due to the expansion of the market, the diversity of businesses, and competition, survival in this market requires breaking with tradition, consulting with experts, and planning.

Business development strategies help to move towards the peak of progress along with business development and overcoming crises.

- Business consulting and Business development
- Manage and design a business dashboard
- Project management and business plan design
- Design a business roadmap and business model
- Consulting, Design and implementation of warehouse processes
- Design business processes and flows
- Innovation coaching

Marketing

Marketing is undoubtedly one of the most important pillars of each business. In this section, Mooneh tries to provide the audience with a true description of your brand by formulating strategies, which will align with your business policies.

- Market research
- Marketing Strategy
- Advertising management
- Digital Marketing
- Campaign design and implementation

Technical

Many companies are currently facing challenges in the technical processes and development of their products, which seek reliable consultants to solve them and advance their business in this field and making the least mistakes. During all these stages, Moooneh's young and specialized technical team improves and accelerates your product development and production process.

A data-driven approach in organizations and making decisions based on information analysis can be helpful in the current challenging context.

- Website design and implementation
- Design and implementation of specialized store platforms
- Design and implementation of applications
- Data analysis
- Design and implementation of reporting panels
- Database infrastructure design

Digital Marketing

Due to the increasing acceptance of digital spaces and lifestyle changes from physical to virtual, Businesses have also been moved in a new direction. The goal of Mooneh team members in the digital marketing department is to promote the interactive relationship of your business with the target community that empowers you to introduce your products and services to the audience in the right way, considering spending less time and money.

- Design an online marketing strategy
- Content marketing
- Design and implementation of various digital campaigns
- Website design strategy
- Search engine optimization (SEO)
- Design and implementation of various click-through ads
- Mobile Marketing
- Management and marketing of social networks

Creative Studio

It is the art of the creative team to turn all the strategies, ideas, and goals of a business into attractive content to engage the audience.

- Produce creative ideas
- Creating Visual Identity
- Determining and formulating a communication strategy
- Design and development of advertising campaigns
- Generate text, video, and audio content

Our remarkable experiences have been gained by working with these companies.





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